

SUPER-BIOME PROBIOTIC + PREBIOTIC

by juiceplus+

PARTNER TALKING POINTS



**SUPER-BIOME
PREBIOTIC**

1X Daily Powder

Mix each day to feed
your microbiome and
good-gut bacteria

**PREBIOTIC
SUPPLEMENT**

by juiceplus+

30 STICK PACKS - NET WT. 6 OZ (170 G)

WHAT IS SUPER-BIOME PROBIOTIC + PREBIOTIC?

A 2-step gut health system that delivers both probiotics (to add good bacteria) and prebiotics (to feed good gut bacteria) for a healthier, diverse microbiome.

Step 1 – Probiotic Capsule: 20 billion CFU from 9 different species.

Step 2 – Prebiotic Fiber Drink: 6 plant-based, gluten-free prebiotic fibers that nourish good bacteria and support daily fiber needs.



WHAT MAKES IT **UNIQUE?**

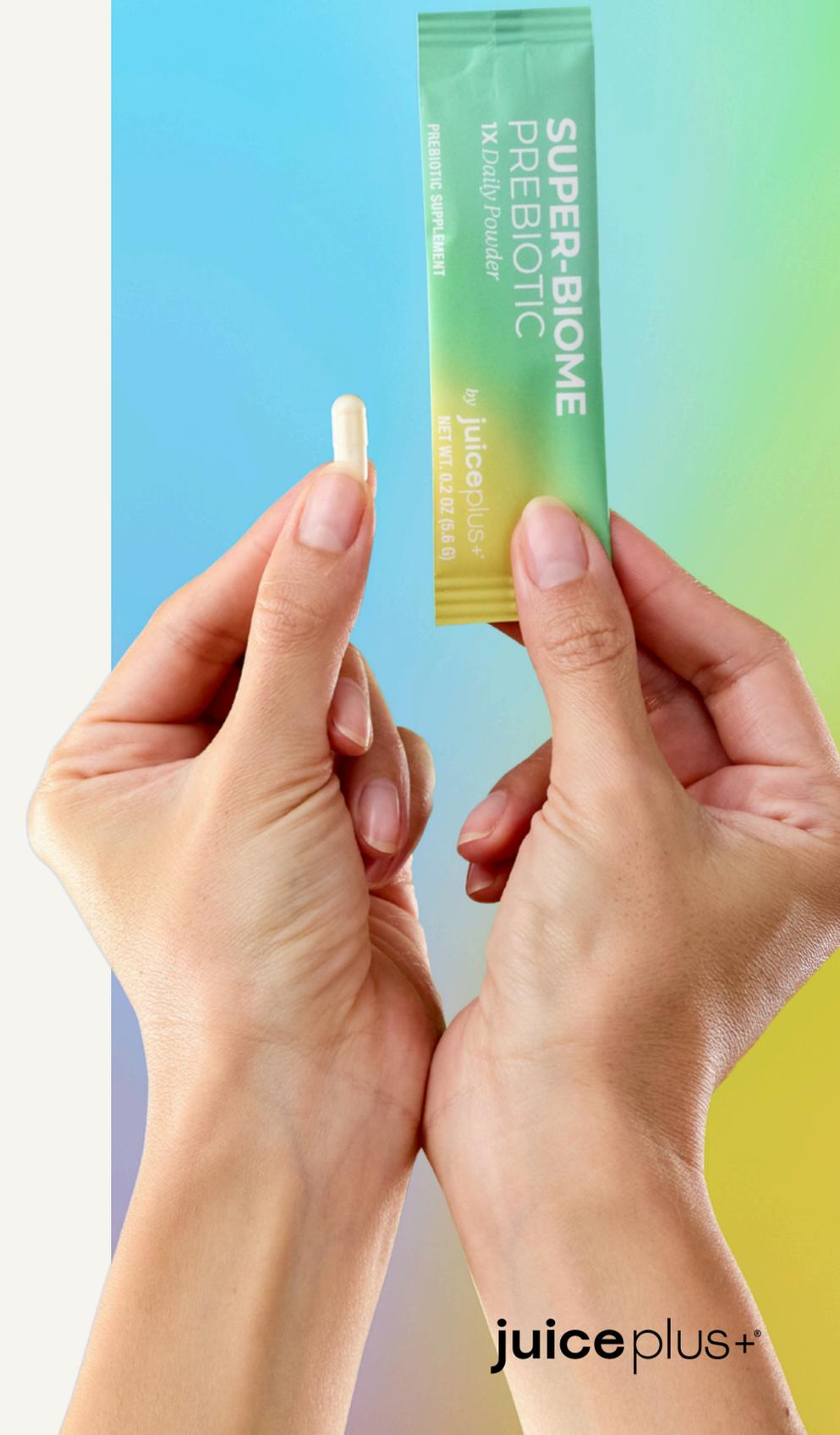
+ **Probiotics + Prebiotics:** Most products focus on just probiotics and don't include prebiotics, but without both, results can fall short. Probiotics need prebiotics to fuel them so they can thrive in the gut. Super-Biome gives you both in one simple, daily ritual.

+ **Right Kind, Right Amount:** What sets it apart is the amount and diversity of probiotics: one capsule of Super-Biome Probiotic delivers 20 billion CFU from 9 carefully selected species, with the potential to offer a broad range of gut health benefits. While many products use only one or two species at a significantly lower CFU count, Super-Biome goes further by including a unique blend of species that each play unique roles in digestive health and overall gut balance.

+ **Gentle Gut Support:** With 6 different plant-based fibers, it's designed to be digested at different points along the gut — which means it not only feeds a wider range of good bacteria but also minimizes the bloating and discomfort that can come from simpler, “fast-fermenting” fibers. Each serving provides 4 grams of functional dietary fiber that your microbiome loves, in a formula that's gentle on your system.

+ **Carefully Crafted:** Super-Biome is also vegan, gluten-free, and made without added sugars — rare for a fiber product, where gluten and fillers are common. And, it's designed to work in synergy with other Juice Plus+ products. By optimizing your gut environment, it helps your body get more out of the phytonutrients, antioxidants, and plant compounds found in Juice Plus+ Fruit, Vegetable & Berry Blend Capsules and other products.

*These statements have not been evaluated by the FDA. This product has not been designed to treat, cure or prevent any diseases.



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WHO IS IT FOR?

Super-Biome Probiotic + Prebiotic is for anyone who wants to **support their gut health and overall well-being***. It's especially helpful for people who experience occasional digestive discomfort, like bloating or irregularity, as well as those who want to maintain a healthy gut as part of their daily wellness routine. It's also a great option for anyone who hasn't found a gut health product that truly works for them and understands the **importance of having a healthy balanced gut that not only supports digestion, but also supports energy, immunity, mood, and skin.**

And for those looking for an easy, plant-based, gluten-free way to **boost their fiber intake while minimizing the discomfort of typical fiber supplements**, Super-Biome offers a gentle, effective solution.

CUSTOMERS CAN:

-  **Feel confident**, knowing they're giving their gut both probiotics and the prebiotic fiber that helps them thrive
-  **Relax**, knowing this duo supports digestive health, regularity and a balanced microbiome for whole-body well-being*
-  **Feel in control**, with one simple capsule + one easy stick pack they can take anywhere as part of their daily routine
-  **Enjoy the multiplier effect** — probiotics plus prebiotics working together create benefits greater than either alone, not to mention the holistic support they get when combining with other Juice Plus+ products
-  **Get creative** — while the capsule is quick and simple, the prebiotic drink mix can be enjoyed plain with water or stirred into smoothies for a refreshing fiber boost

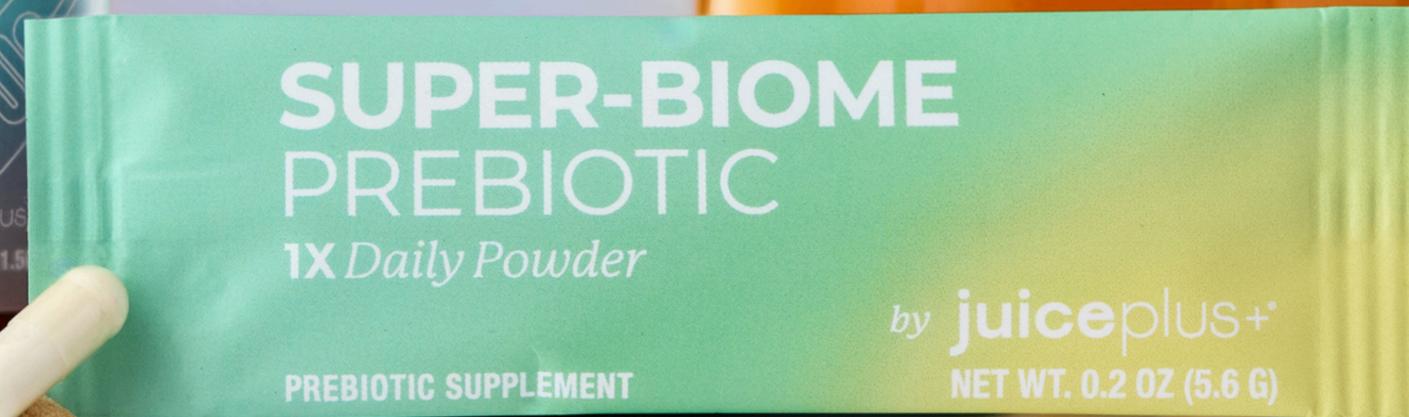
VEGAN, NON-GMO, GLUTEN-FREE, NO ADDED SUGAR, GOOD SOURCE OF FIBER, KOSHER CERTIFIED

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BENEFITS OF TAKING BOTH*

- Supports digestive comfort, including occasional bloating and gas
- Supports a healthy gut microbiome for overall well-being
- Boosts microbial diversity
- Promotes digestive balance and regularity
- Nourishes good bacteria for growth



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SUPER-BIOME VS. FRUIT, VEGETABLE & BERRY BLEND CAPSULES AND SUPERFOOD POWDER

Think of it as a partnership: Probiotics + Prebiotics + Polyphenols = Better Together. **Probiotics add beneficial bacteria to your gut microbiome, prebiotic fibers nourish those bacteria, and plant polyphenols support a healthy environment in the gut** — creating a multiplying effect you can't get from one alone.

By supporting a diverse, nourished microbiome, your body will be better equipped to use the nutrients you're getting through your diet and Juice Plus+ products.

Even if you don't experience occasional gut discomfort, **keeping your microbiome healthy helps support everything from immunity and energy to mood and skin health**, so you can get the most out of your nutrition.

- Fruit, Vegetable & Berry Blend Capsules and Superfood Powder deliver powerful polyphenols, antioxidants and other nutrients from plants.
- Super-Biome optimizes the gut environment, which in turn can help those nutrients be used where your body needs them most.



SUPER-BIOME VS. COMPLETE SHAKES

Super-Biome Prebiotic Drink:

4 grams of dietary fiber from 6 plant sources, designed to nourish gut bacteria and promote microbial diversity.*

Complete Shakes:

Contains fiber for general nutrition, but not specifically formulated as a targeted prebiotic blend. It is the perfect complement to Super-Biome.

Key takeaway: Complete Shakes support nutrition; Super-Biome's fiber is functional — designed to directly feed good gut bacteria.

	Complete Shakes	Super-Biome Probiotic + Prebiotic
Primary Purpose	Balanced with protein, fiber, vitamins, and minerals	Targeted gut health support with probiotics and prebiotic fiber
Fiber Amount	7 g fiber per serving	4 g fiber per serving
Fiber Type	Dietary fiber from plant ingredients, similar to what you'd get from a nutritional shake	Prebiotic blend of: XOS, inulin from Jerusalem artichoke, chicory root fiber, wheat fiber extract, acacia gum, FOS
Function of Fiber	Supports daily nutrition, helps keep you full	Specifically feeds good gut bacteria, promotes microbial diversity, and as a result, helps produce beneficial postbiotics*
Probiotics Included?	No	Yes — 20 billion CFU from 9 diverse species
Best For	Balanced nutrition, healthy shakes	Gut balance, digestion, regularity, and long-term microbiome health
How They Work Together	Fuels your body with nutrients, including protein	Creates the optimal gut environment so your body will be better equipped to absorb the nutrients

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The beauty of the biome

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UNLOCK THE POWER OF CONNECTION

– ENGAGE, EMPATHIZE, AND EXPAND.

Expand your reach, connect with people, and show them how Super-Biome Probiotic + Prebiotic can be the missing link in their wellness routine. Use these talking points as a reference when starting conversations with existing and new customers.

ACTIVE LISTENING

- What's their current gut health routine and is it working for them?
- Are they taking a probiotic? If so, have they considered a prebiotic for optimal benefits?
- Do they experience occasional bloating, irregularity, or discomfort?
- Are they looking for a daily habit to support digestion and overall well-being?
- Don't assume you know what they need — ask questions, listen closely, and look for opportunities to connect Super-Biome to their goals.

SHARE YOUR INSIGHTS

- Use your own experience to make gut health feel relatable.
- Share how taking Super-Biome Probiotics + Prebiotics together made a difference for you.
- Offer small, actionable tips that help them feel confident they can stick to this habit, such as taking first thing in the morning or placing products on the kitchen counter as a reminder.

STAY CONNECTED

- Follow up after they've started Super-Biome to see how they're feeling.
- Share recipes, reminders, or helpful gut health facts to keep them engaged.
- Encourage consistency — it's the secret to gut health results.
- Reassure them that some people may experience temporary changes in digestion (such as increased bowel movements or mild bloating) during the adjustment period.



SUPER-BIOME PARTNER CHEAT SHEET

Below are quick phrases and talking points you can use in conversations, social media posts, or resources. Use these as a starting point to create compelling and engaging conversations and content.

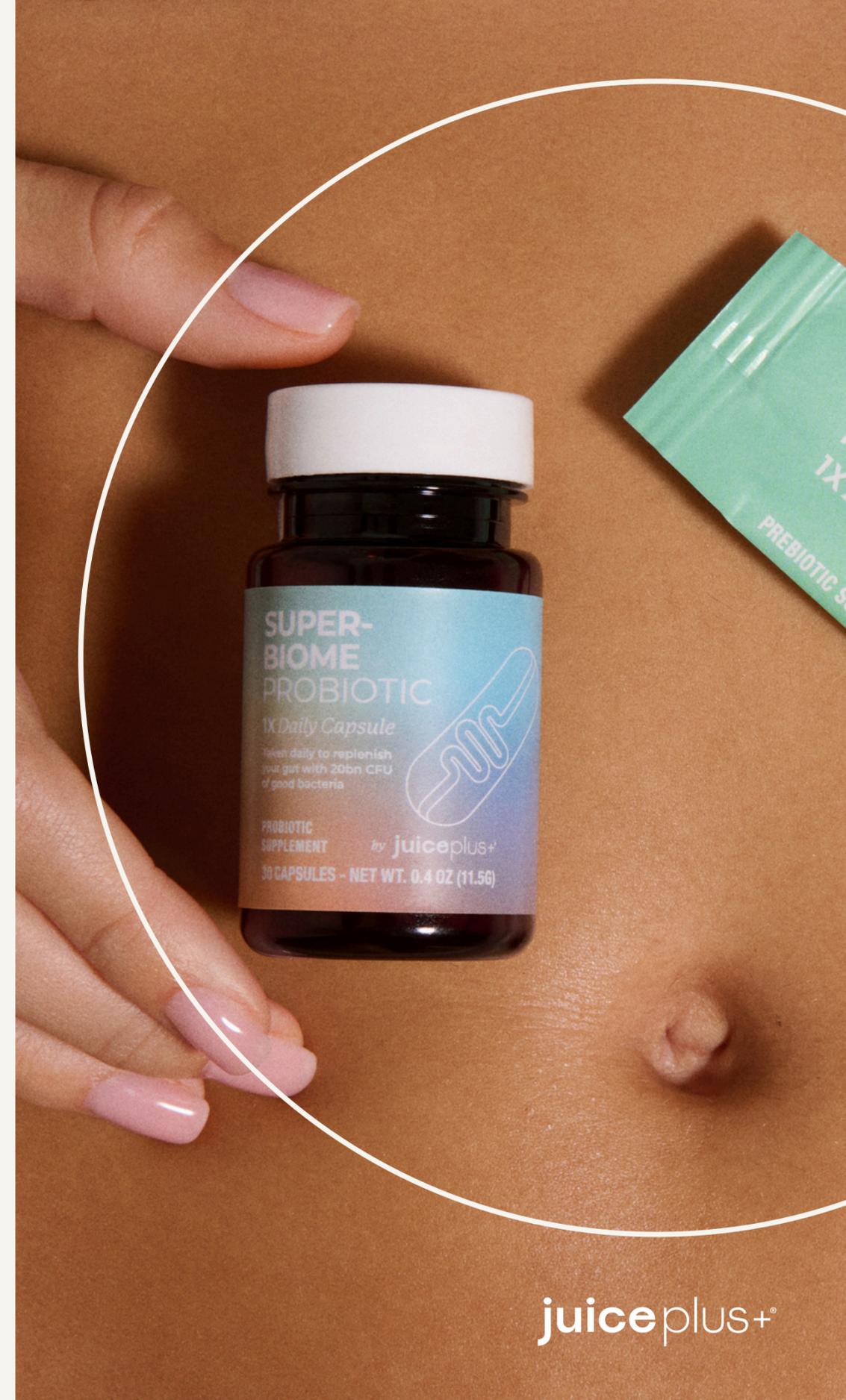
FAST FACTS

- 2-step system: 1 probiotic capsule + 1 prebiotic drink
- 20 billion CFU from 9 probiotic species providing the good bacteria your gut needs
- 6 plant-based prebiotic fibers to feed good bacteria
- Supports digestive health, regularity, and overall well-being, including occasional bloating and gas*
- Helpful for people who experience occasional digestive discomfort or irregularity
- Vegan, plant-based, gluten-free, non-GMO, no added sugar, Certified Kosher
- 360° approach: By supporting your gut, Super-Biome helps unlock indirect benefits that extend beyond digestion—from energy and immunity to mood, skin, and overall vitality

WHAT TO SAY TO SPARK INTEREST:

- “Your gut affects everything from digestion to mood and immunity — are you feeding it right?”
- “Most probiotics don’t stick around. Super-Biome Prebiotic gives good bacteria fuel so they can thrive.”
- “4 grams of dietary fiber that’s gentle on the stomach.”
- “Think of it like planting seeds (probiotics) and watering them (prebiotics) every day.”
- “Even if you don’t have gut issues, a healthy microbiome supports your whole body.”

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WHEN CUSTOMERS ASK...

Q: How is this different from other probiotics?

A: Most probiotics only give you bacteria, but they don't create the right environment for them to survive. That's why results can fall short. Super-Biome is different because it combines both probiotics and prebiotics. You're getting 20 billion CFU from 9 diverse probiotic species— not just one or two like many brands — and a unique blend of 6 prebiotic fibers that actually feed good bacteria so they can thrive. Even better, the fibers ferment at different points in your gut, which helps minimize discomfort and maximize benefits. It's a complete, balanced system — not just a single supplement.

Q: Can I take it with Complete Shakes?

A: Absolutely — in fact, they complement each other perfectly. Complete Shakes are designed as balanced nutrition, with protein, vitamins, minerals, and general dietary fiber to fuel your body and keep you satisfied. Super-Biome, on the other hand, is targeted gut support. The 4 grams of dietary fiber in Super-Biome are functional prebiotic fibers, which means they're specifically chosen to feed your good gut bacteria and support microbial diversity. Think of Complete Shakes as the nourishment your body needs, and Super-Biome as the system that helps your gut function optimally, and in turn, absorb and use that nourishment to the fullest.

Q: Why should I take it if I feel fine?

A: Super-Biome gives you both probiotics to add beneficial bacteria and prebiotics to feed them. It's not just about fixing issues — it's about feeling your best today so you can optimize your gut health long-term, to support everything from digestion and immunity to energy, mood, and skin health. And since most adults fall short on fiber, the prebiotic fibers in Super-Biome help close that gap while specifically nourishing your good gut bacteria — something you don't get from everyday fiber alone.

Q: Are there any side effects?

A: Some people may experience temporary changes in digestion (such as increased bowel movements or mild bloating) during the adjustment period. That's a normal reaction as your body adjusts. If symptoms persist or worsen, discontinue use and consult a healthcare provider.



SAMPLE SOCIAL CONTENT



Post Idea: Photo of your morning routine with both products.

Caption: One capsule + one stick pack = 20 billion CFU of probiotics + 6 types of prebiotic fiber. The ultimate tag team for a happier gut.
#GutHealthMadeEasy



Post Idea: Short video of pouring the Prebiotic stick into water.

Caption: Most probiotics just show up. Ours stick around—because we feed them.
#SuperBiome



Post Idea: Side-by-side of Super-Biome Probiotic capsule + Super-Biome Prebiotic drink.

Caption: Plant the seed. Feed the seed. Feel the difference.



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HOW TO CLOSE THE CONVERSATION

- Accountability (Can I really stick with this?): “I’ll check back with you in a week to see how you’re feeling after you start.”
- Results-Driven (Will it work?): “Gut health works best when you’re consistent — let’s set you up on an ongoing subscription.”
- Convenience (Do I have time for this?): “It’s just one capsule and one stick pack a day—simple enough to add into your routine right away. Should we set up your first order?”
- Skepticism (Does it really work?): “Most people notice small changes like less bloating or more regularity first — want to give it a try and see how it works for you?”
- Budget (Is it worth it?): “Think of it as an investment in making the rest of your nutrition work harder. Your diet is only as good as your gut.”
- Overwhelm (I already take supplements.): “This isn’t adding more noise to your routine. It’s making sure the supplements and healthy foods you already take can actually do their job.”
- Investing in your health (I feel fine now.): “Gut health isn’t just about digestion, it’s about investing in your health today and all your tomorrows. Want me to help you set up a daily routine?”



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